

Kate Porter Yoga Pte Ltd

Privacy Policy

As of 25th of May 2018

This privacy policy sets out the basis for processing any personal data we collect from you or that you provide to us. Please read the following carefully to understand our practices regarding your personal data. By using our Website www.kateporteryoga.com (our 'Website') you are accepting and consenting to the practices described in this policy.

Within the context of this policy, 'we' means Kate Porter Yoga Pte Ltd.

Data we may collect from you

We collect information from you when you register on our Website, fill out a form at our physical location, or register for an account on the MindBody Online platform for the purpose of accessing our yoga and Pilates services.

Information acquired/provided through our Website, MindBody Online account or physical forms

- This includes information provided when subscribing to our services, participating in our classes and events, or requesting further services.
- If you contact us, we may keep a record of that correspondence. If you send us personal information which identifies you via email, we may keep your email and email address.
- We may ask you to complete optional surveys for research purposes.
- Details of your visits to the Websites including, but not limited to, traffic data, location data, weblogs and other communication data, and the resources that you access.
- We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

How we use your data

Your data will only be used for the purposes indicated when you submit the data or as detailed under this privacy policy.

We use personal information held about you in the following ways:

- To update and enhance our records
- To send newsletters and updates
- To administer a promotion, survey, or any other site feature
- To improve our Website (to ensure the content from the Website is presented in the most effective manner for you and your computer; we continuously strive to improve our Website based on the feedback we receive from you)

Disclosure of your data

The email address you provided will be used to send you our newsletters, in addition to receiving occasional promotions and events, and updates regarding happenings at Kate Porter Yoga.

If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent.

We will not transfer or disclose any of your data to any third parties without your permission.

We will never sell, trade, or otherwise transfer to outside parties your personally identifiable information for marketing.

Where we store your data

The data that we collect from you are stored on our electronic platforms, such as MailChimp, MindBody Online and on our own company computers, which are accessed by authorised company personnel only.

We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

Your rights

You have the right to ask us not to process your personal data for marketing purposes. We will inform you (before collecting your data) if we wish to use your data for such purposes or if we intend to disclose your information to any third party for such purposes and request your consent to these activities.

If you wish to change your mailing preferences or opt-out of specific marketing communications sent from Kate Porter Yoga Pte Ltd, you may notify us via email MyMat@KatePorterYoga.com. It may take up to 10 days for the changes to come into effect.

Accuracy

We will take reasonable steps to create an accurate record of any personal data you have submitted. However, we do not assume responsibility for confirming the ongoing accuracy of your personal data. You can update your personal data by emailing us at MyMat@KatePorterYoga.com. Please note that it may take up to 10 days for the changes to come into effect.

Your consent

By using our site, you consent to our Privacy Policy

Changes to our Privacy Policy

Any changes we may make to our privacy policy in the future will be posted on this page. By continuing to use our Website you will be deemed to have accepted such changes.

Contact

You may contact us using the information below:

5000G Marine Parade Road, #01-27 Laguna Park, Singapore 449290

Email: MyMat@KatePorterYoga.com

Tel: (65) 97813403